PUNE INSTITUTE OF BUSINESS MANAGEMENT
(APPROVED BY AICTE AND AFFILIATED TO UNIVERSITY OF PUNE)
GUT NO 605/1, LAVASA ROAD, MUKAIWADI, PIRNAGUT, PUNE-412115

STUDENT FEEDBACK ANALYSIS REPORT FOR MBA SEMESTER 3 (BATCH 2013-15)

INTRODUCTION

Student's feedback is taken for all batches at the end of the semester by the Batch-in-Charge to get a student perspective on the requirements in the class, subject and the curriculum in general as it helps the faculty to design their teaching methods in a way that can be more helpful and beneficial to students as well as it helps the organization to better plan the subjects offered, faculties to be allotted, add on trainings to be given besides getting their views on the different departments of the organization.

The students' feedback regarding faculties & subjects for Batch 2013-15 (Semester 3) was taken at the end of the semester in Google Forms sent to students by the Batch-in-Charge.

The feedback form contained questions on the prime parameters that a student can identify with to evaluate the teaching of a subject like teaching pedagogy, interaction with students, content and examples as mentioned below:

1. Satisfaction with Teaching Methods
2. Satisfaction on Clarity of Concepts
3. Satisfaction with Examples used in class
4. Satisfaction with faculty student interaction
5. Satisfaction with faculty in controlling the class
6. Satisfaction with the Contents used

There was also the option of giving additional comments and suggestions if anyone wished.

The students had to mark the faculties on a scale of 5 for all the above mentioned parameters.

The feedback was taken specialization wise as subjects are different for different specializations.
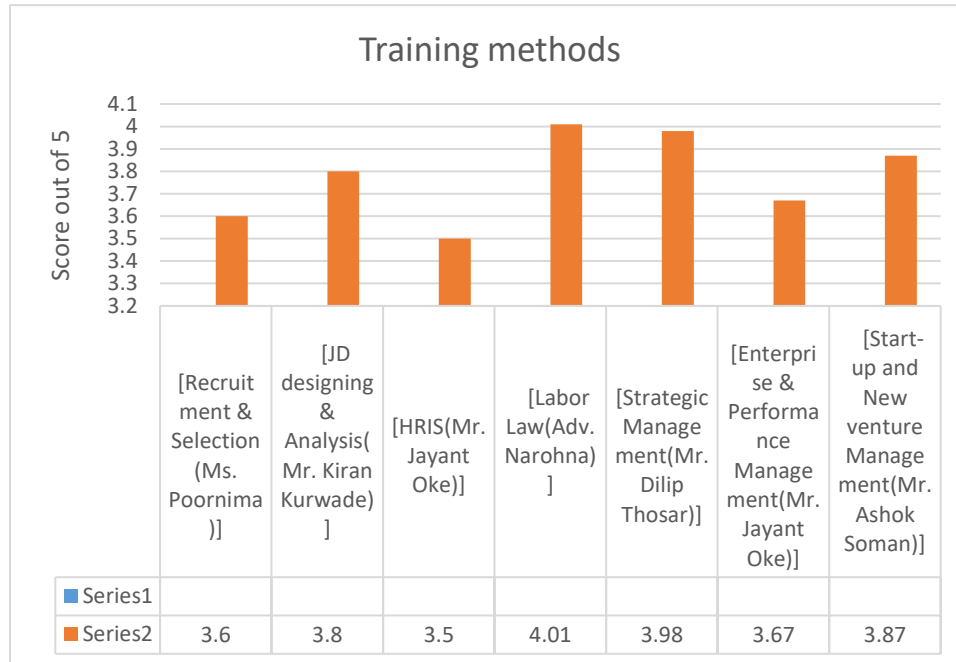
ANALYSIS AND INTERPRETATION

Based on the feedback obtained from students on the various parameters for the different specializations, following results were found
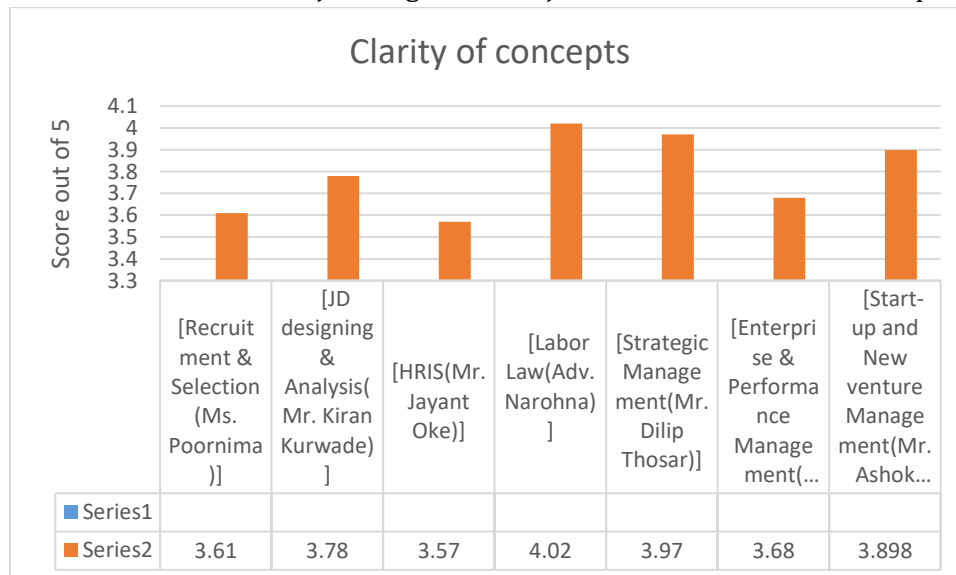
- **OBSERVATIONS**
- a. **HR Specialization**
  - Students were moderately satisfied with the training methods of all faculties with an average score of 3.775 with all subjects scoring between 3.5 to 4 points

Training methods

Score out of 5

	[Recruitment & Selection (Ms. Poornima)]	[JD designing & Analysis(Mr. Kiran Kurwade)]	[HRIS(Mr. Jayant Oke)]	[Labor Law(Adv. Narohna)]	[Strategic Management(Mr. Dilip Thosar)]	[Enterprise & Performance Management(Mr. Jayant Oke)]	[Start-up and New venture Management(Mr. Ashok Soman)]
Series1							
Series2	3.6	3.8	3.5	4.01	3.98	3.67	3.87

- The score on clarity of concepts was 3.789 with students reporting moderate satisfaction for most subjects. Again all subjects scored between 3.5 to 4 points.

Clarity of concepts

Score out of 5

	[Recruitment & Selection (Ms. Poornima)]	[JD designing & Analysis(Mr. Kiran Kurwade)]	[HRIS(Mr. Jayant Oke)]	[Labor Law(Adv. Narohna)]	[Strategic Management(Mr. Dilip Thosar)]	[Enterprise & Performance Management(...]	[Start-up and New venture Management(Mr. Ashok...]
Series1							
Series2	3.61	3.78	3.57	4.02	3.97	3.68	3.898

- Satisfaction with examples used in class was also good with a score of 3.791 indicating above average satisfaction for this parameter. However only one subject scored above 4 points.
- Satisfaction with faculty students interaction was also moderately high with a score of 3.799

Faculty Student interaction

	[Recruitment & Selection(Ms. Poornima)]	[JD designing & Analysis(Mr. Kiran Kurwade)]	[HRIS(Mr. Jayant Oke)]	[Labor Law(Adv. Narohna)]	[Strategic Management(Mr. Dilip Thosar)]	[Enterprise & Performance Management(Mr. Jayant...	[Start-up and New venture Management(Mr. Ashok Soman)]
Series1							
Series2	3.56	3.81	3.71	4.02	3.98	3.64	3.876

Score out of 5

- Satisfaction with contents used in class was again good with a score of 3.796 with again all subjects scoring points between 3.5 to 4 points.

Contents used in class

	[Recruitment & Selection(Ms. Poornima)]	[JD designing & Analysis(Mr. Kiran Kurwade)]	[HRIS(Mr. Jayant Oke)]	[Labor Law(Adv. Narohna)]	[Strategic Management(Mr. Dilip Thosar)]	[Enterprise & Performance Management(Mr. Jayant Oke)]	[Start-up and New venture Management(Mr. Ashok Soman)]
Series1							
Series2	3.67	3.79	3.62	4.018	3.96	3.64	3.876

Score out of 5
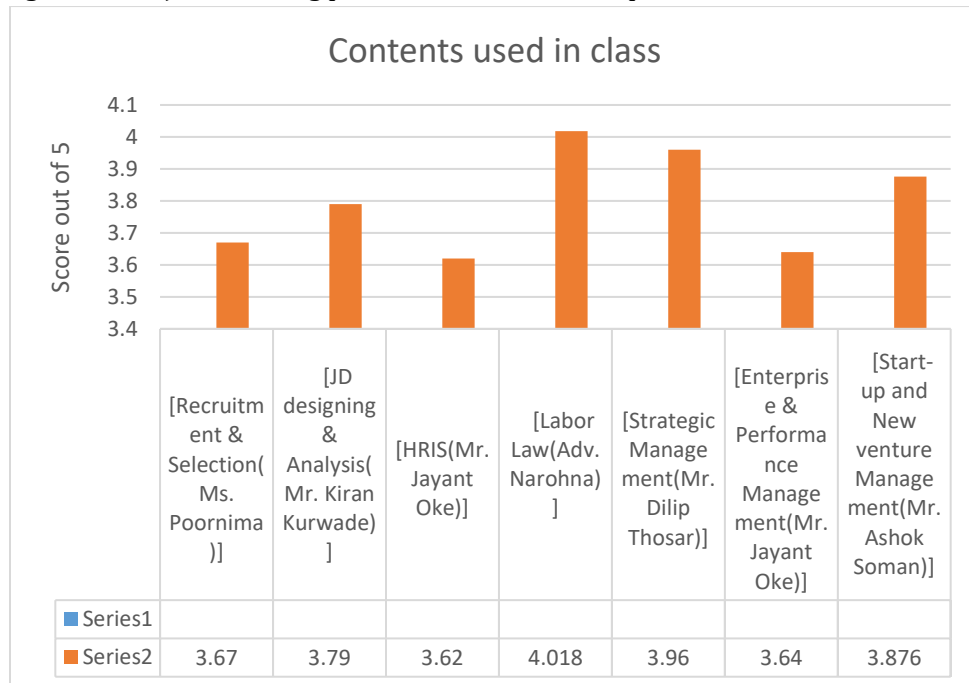
- Students suggested to include more Mock PIs with senior faculties and corporates for Placement Preparation
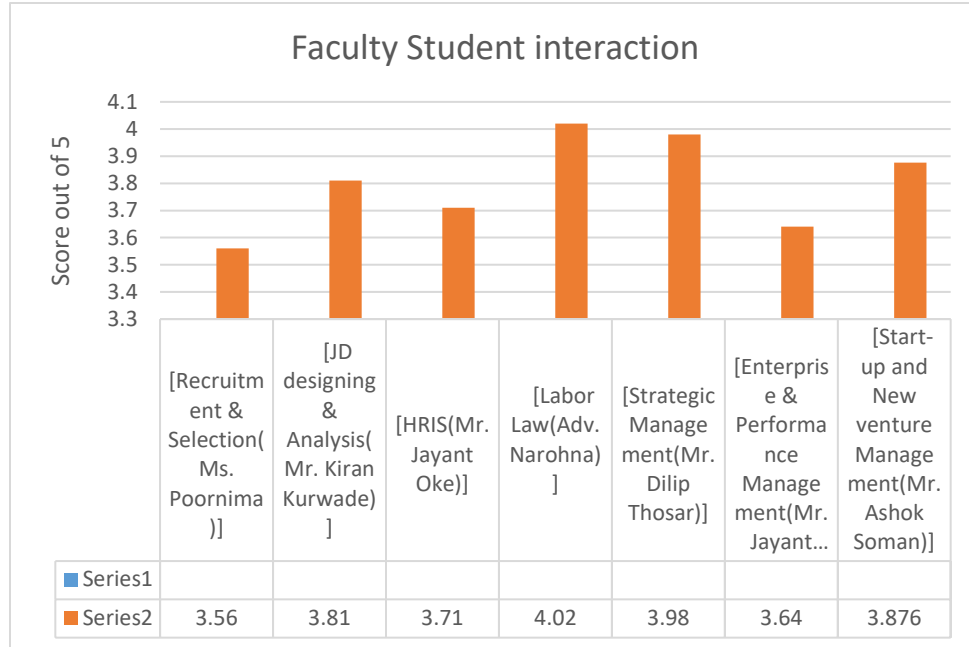
b. Finance Specialization

- Students were moderately satisfied with the training methods of all faculties with an average score of 3.991 with above average points for almost all subjects

Training methods

	[Income Tax - Intro to IT(Mr. Munish Parmar)]	[Merchant Banking (Mr. Ravindra Menon)]	[Equity Research(Ms. Rakhi Shah)]	[Strategic Management(Mr. Dilip Thosar)]	[Enterprise & Performance Management(Mr. Jayant Oke)]	[Start-up and New venture Management(Mr. Ashok Soman)]
Series1						
Series2	3.78	4.019	4.67	4.013	3.798	3.67

Score out of 5

- The score on clarity of concepts was 3.964 with students reporting moderate satisfaction for most subjects.

Clarity of concepts

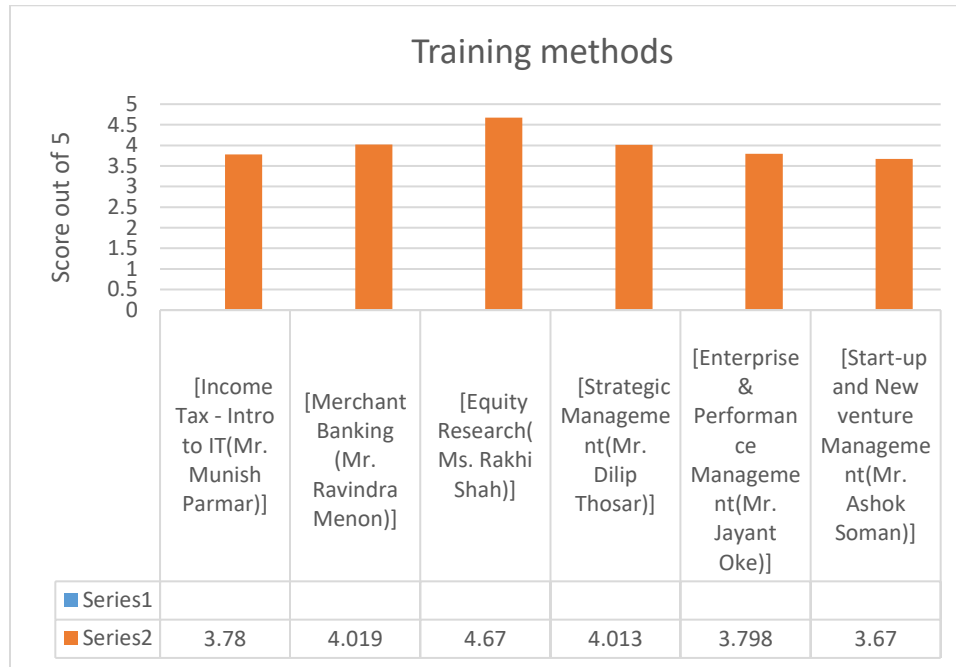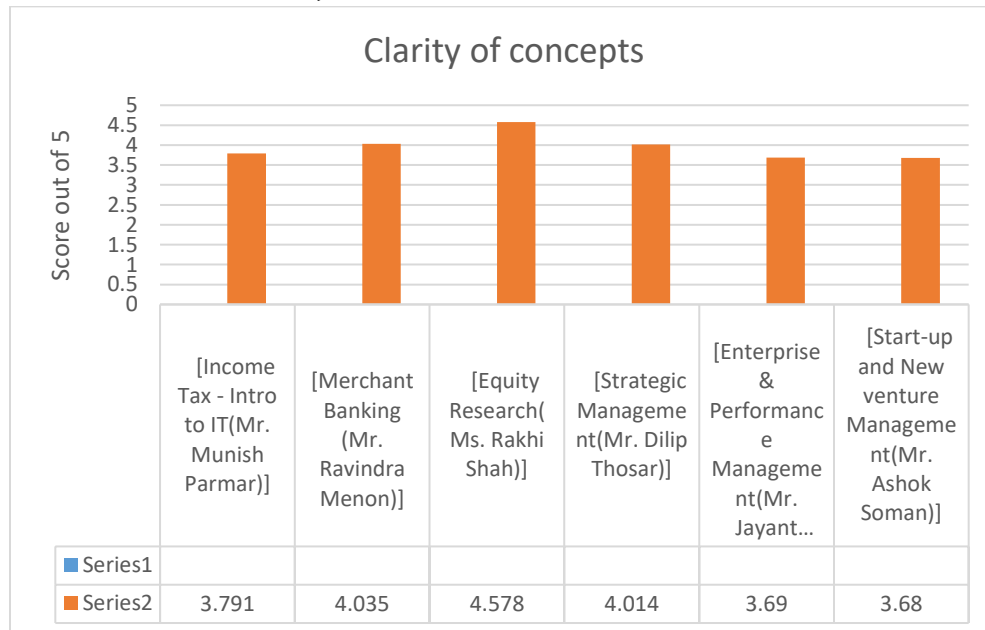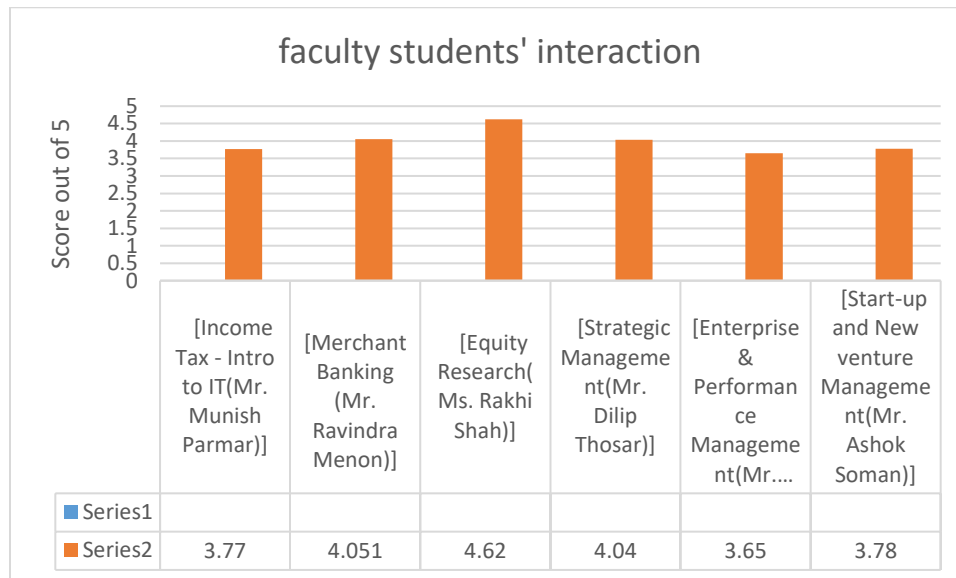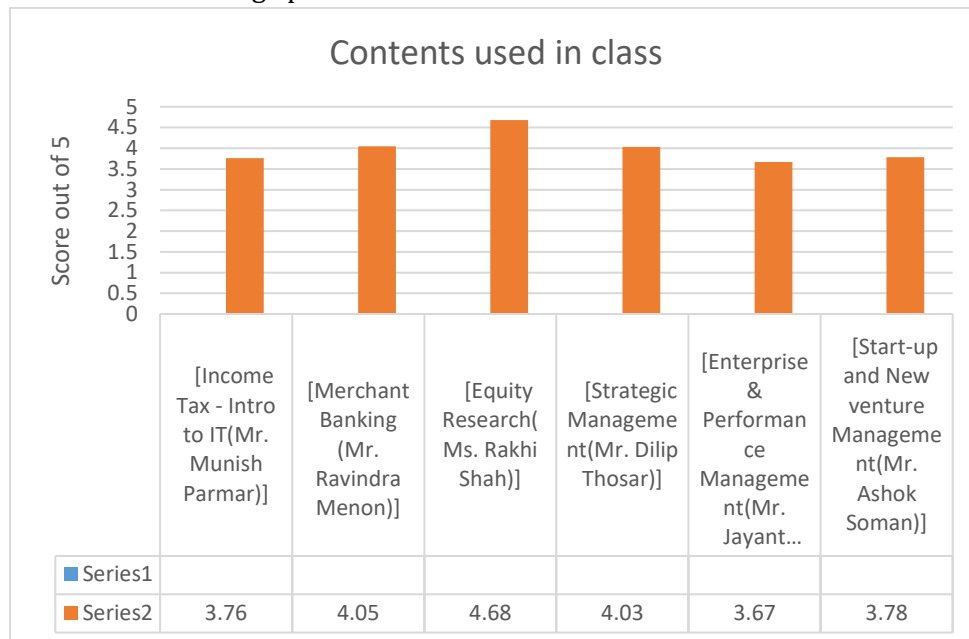|	[Income Tax - Intro to IT(Mr. Munish Parmar)]	[Merchant Banking (Mr. Ravindra Menon)]	[Equity Research(Ms. Rakhi Shah)]	[Strategic Management(Mr. Dilip Thosar)]	[Enterprise & Performance Management(Mr. Jayant...]	[Start-up and New venture Management(Mr. Ashok Soman)]
Series1						
Series2	3.791	4.035	4.578	4.014	3.69	3.68

Score out of 5

- Satisfaction with examples used in class was also good with a score of 3.989 with again all subjects scoring between 3.6 to 4.1 points denoting above average satisfaction

- Satisfaction with faculty students' interaction was also good with a score of 3.985 with Equity Research showing most satisfaction. All other subjects scores above 3.5 scores

faculty students' interaction

	[Income Tax - Intro to IT(Mr. Munish Parmar)]	[Merchant Banking (Mr. Ravindra Menon)]	[Equity Research(Ms. Rakhi Shah)]	[Strategic Management(Mr. Dilip Thosar)]	[Enterprise & Performance Management(Mr.….	[Start-up and New venture Management(Mr. Ashok Soman)]
Series1						
Series2	3.77	4.051	4.62	4.04	3.65	3.78

Score out of 5

- Satisfaction with contents used in class was again quite good with a score of 3.995. Students were especially satisfied with Equity Research and even others subjects scored above average points.

Contents used in class

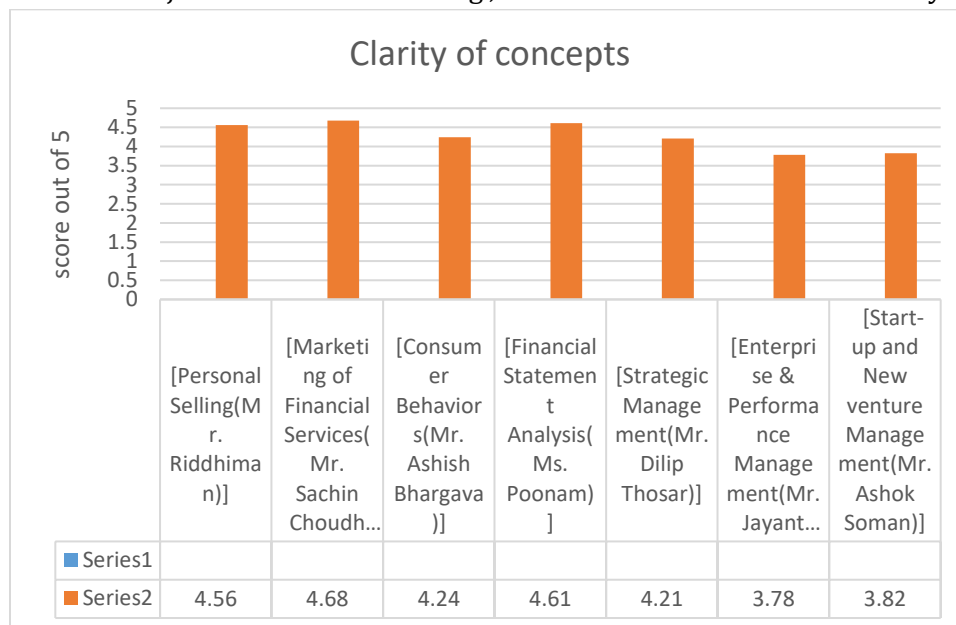|	[Income Tax - Intro to IT(Mr. Munish Parmar)]	[Merchant Banking (Mr. Ravindra Menon)]	[Equity Research(Ms. Rakhi Shah)]	[Strategic Management(Mr. Dilip Thosar)]	[Enterprise & Performance Management(Mr. Jayant…	[Start-up and New venture Management(Mr. Ashok Soman)]
Series1						
Series2	3.76	4.05	4.68	4.03	3.67	3.78

Score out of 5

- Many students also asked for Personal Interview Training with senior or visiting faculties or corporates for Placement purpose. Also there were requests for Group Discussion trainings.
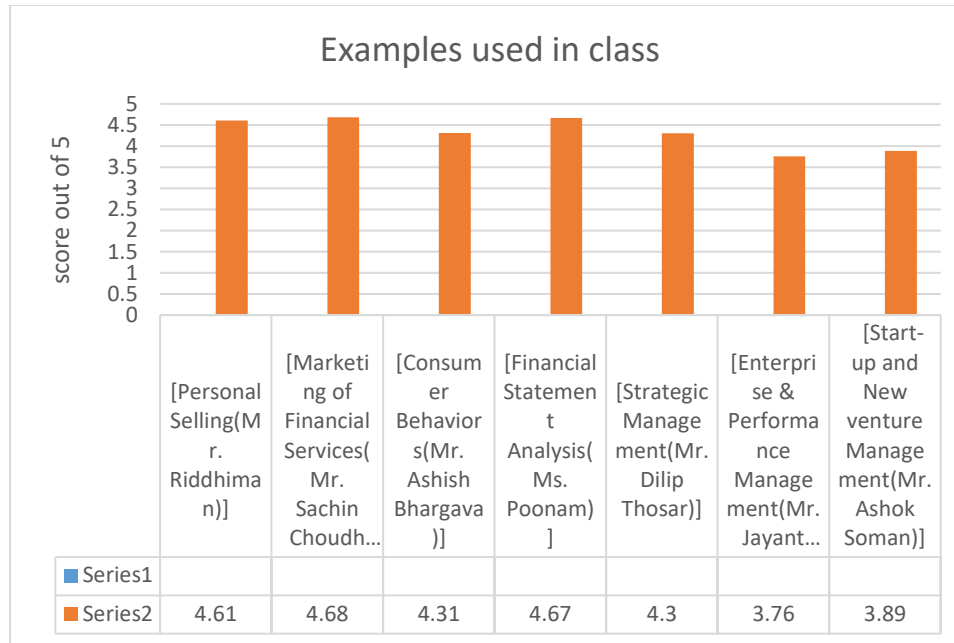
c. Marketing Specialization

- Students were very satisfied with the training methods of all faculties with an average score of 4.28 with almost all subjects scoring above 4 points.
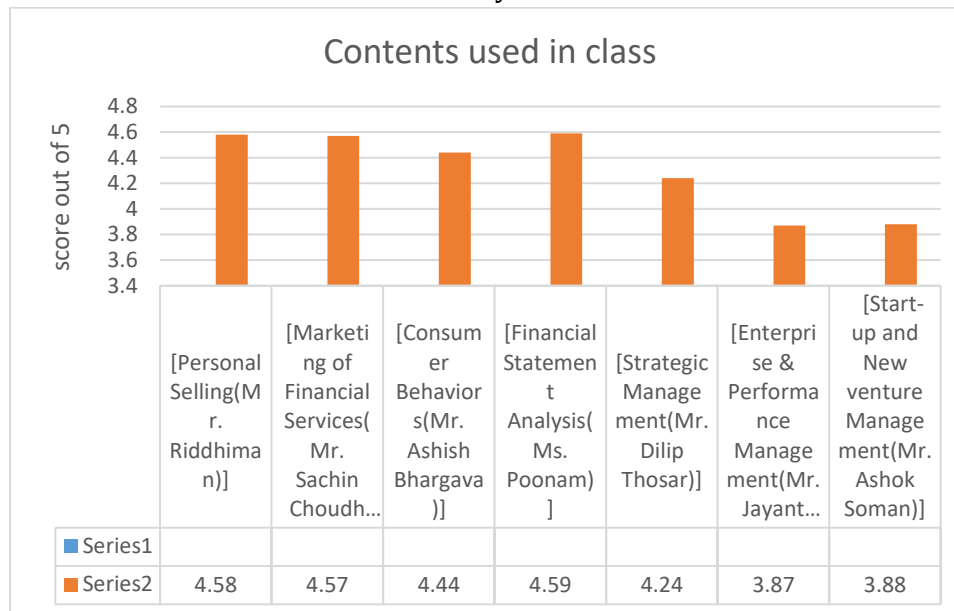
Training Methods

	[Personal Selling(Mr. Riddhiman)]	[Marketing of Financial Services(Mr. Sachin Choudh…]	[Consumer Behaviors(Mr. Ashish Bhargava)]	[Financial Statement Analysis(Ms. Poonam)]	[Strategic Management(Mr. Dilip Thosar)]	[Enterprise & Performance Management(Mr. Jayant…]	[Start-up and New venture Management(Mr. Ashok Soman)]
■ Series1							
■ Series2	4.67	4.71	4.35	4.56	4.012	3.79	3.87

score out of 5

- The score on clarity of concepts was 4.27 with students reporting high satisfaction for most subjects like Personal Selling , MFS and Financial Statement Analysis

Clarity of concepts

	[Personal Selling(Mr. Riddhiman)]	[Marketing of Financial Services(Mr. Sachin Choudh…]	[Consumer Behaviors(Mr. Ashish Bhargava)]	[Financial Statement Analysis(Ms. Poonam)]	[Strategic Management(Mr. Dilip Thosar)]	[Enterprise & Performance Management(Mr. Jayant…]	[Start-up and New venture Management(Mr. Ashok Soman)]
■ Series1							
■ Series2	4.56	4.68	4.24	4.61	4.21	3.78	3.82

score out of 5

- Satisfaction with examples used in class was also good with a score of 4.317 with very high satisfaction level for Personal Selling, Marketing of Financial Services, Financial Statement Analysis and Consumer Behavior. All other subjects have above average points too

Examples used in class

score out of 5

	[Personal Selling(Mr. Riddhiman)]	[Marketing of Financial Services(Mr. Sachin Choudh...]	[Consumer Behaviors(Mr. Ashish Bhargava)]	[Financial Statement Analysis(Ms. Poonam)]	[Strategic Management(Mr. Dilip Thosar)]	[Enterprise & Performance Management(Mr. Jayant...]	[Start-up and New venture Management(Mr. Ashok Soman)]
■ Series1							
■ Series2	4.61	4.68	4.31	4.67	4.3	3.76	3.89

- Satisfaction with Contents used in session was also quite high 4.31 with all subjects scoring above 3.8 and very high satisfaction for Personal Selling, MFS, Consumer Behavior and Financial Statement Analysis

Contents used in class

score out of 5

	[Personal Selling(Mr. Riddhiman)]	[Marketing of Financial Services(Mr. Sachin Choudh...]	[Consumer Behaviors(Mr. Ashish Bhargava)]	[Financial Statement Analysis(Ms. Poonam)]	[Strategic Management(Mr. Dilip Thosar)]	[Enterprise & Performance Management(Mr. Jayant...]	[Start-up and New venture Management(Mr. Ashok Soman)]
■ Series1							
■ Series2	4.58	4.57	4.44	4.59	4.24	3.87	3.88

🞢 **INTERPRETATIONS**
  o Students were overall satisfied with the faculties, teaching pedagogy and session contents provided in class. Specialization wise speaking, Marketing recorded a high level of satisfaction with scores above 4 while Finance and HR were moderately satisfied with scores between 3.7 to 4 points.
  o Students requested for more placement centric Mock GDs and PIs as they also wanted more placement intensive training too.
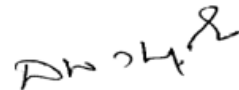
CONCLUSION

Based on the students' feedback for different subjects it can be concluded that:

- Students are overall satisfied with the faculties and teaching pattern of the institute
- Changes need to be made on the subjects where students expressed dissatisfaction in terms of faculty and content delivery
- Marketing students show more satisfaction as compared to Finance and HR

Submitted by

Batch-In-Charge

Received and Reviewed by

Director